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### **Congress Center**

- NEW Opening 2024
- 1,800 m<sup>2</sup> photovoltaic system
- 3,300 m<sup>2</sup> green area on the roof
- Flexible room concept on 3 levels, 6,633 m<sup>2</sup> dialog area
- 10 rooms with a total of 3,800 seats
- Rooftop space
- Chef's Table "The Kitchen" with 55 seats
- Media Studio for live streaming & video production
- State-of-the-art technology setup, 5G, hybrid event capabilities
- Located in the middle of the world's largest passive house development
- Ventilation system with heat recovery systems
- Gold certificate from the Germany Society for Sustainable Building Council

# Worth knowing

- Germany's oldest university with excellence cluster status
- Renowned university hospital, a leader in medicine and research
- Hotspot for science & research with world-leading institutions (4 Max Planck Institutes, German Cancer Research Center, European Molecular Biology Laboratory)
- An international tourist city
- UNESCO City of Literature
- Germany's youngest city



# Hotels

- More than 85 hotels and 8,000 beds
- 2023/2024: Construction of 5 hotels with a total of 1,090 rooms

# Green city on the river



- 70 % green space, located between Königstuhl & Heiligenberg with the river Neckar running through the middle of the city.
- **Sustainability** stands as a central pillar:
  - Heidelberg is a "Global Green City" an award from the United Nations
  - Issuing of the Environment & Sustainability Prize
    Award from 2013
  - Own local sustainability brand "Genial Regional"
  - Officially designated Fairtrade Town
  - Awarded for bicycle-friendly community

# (ATA)

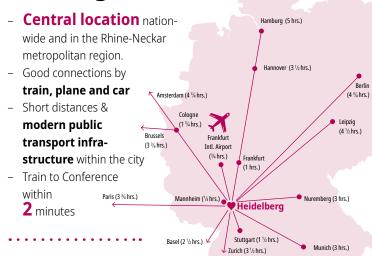
#### **Event venues**

- Exceptional & diverse event locations (e.g. famous castle, event ships, historic "Stadthalle" etc.)
- Individual meeting rooms for workshops and seminars
- Tailor-made meetings with a flexible framework

#### **Incentives**

- Many offerings for unique experiences
  (e.g. guided tours of the Old Town/The Castle, boat trips, museum visits or culinary highlights)
- Varied gastronomic offers, traditional student culture in the Old Town

# **Meeting-Infrastructure**



# **Heidelberg Events**

- Varied events throughout the year
- e.g. romantic Christmas market, wine village, castle illuminations or Heidelberg Autumn

## **Full-Service Offer**

- Strong connection between the Convention Bureau, Heidelberg Congress, Tourist Information, and Events under one roof
  - Short distances
  - Hotel room booking service
  - Location finding
  - Service provider portfolio & event services
  - Supporting programs & incentives
  - Tourist Consulting & Souvenirs